

2025 Sponsorship Opportunities

Continued for 2025: Every GA District/School System technology leader will be provided a complimentary registration (1 per district/school system).

Sponsorship Levels:

Platinum Sponsors \$15,000

- Four exhibitor booths
- Two concurrent session presentation slots (must be approved by the Program Committee)
- Four complimentary full conference registrations
- Sponsor's logo displayed on various signage at the GaETC conference
- Banner ad in the mobile app (exclusive to Platinum Sponsors)
- Complimentary list of attendees
- Logo and link on GaETC website
- Sponsor logo on conference tote bags

Gold Sponsors \$11,000

- Three exhibitor booths
- One concurrent session presentation slot (must be approved by the Program Committee)
- Three complimentary full conference registrations
- Recognition in the mobile app
- Complimentary list of attendees
- Sponsor's logo displayed on various signage at the GaETC conference
- Logo and link on GaETC website

Silver Sponsors \$8,500

- Two exhibitor booths
- Two complimentary full conference registrations
- Sponsor's logo displayed on various signage at the GaETC conference
- Recognition in the mobile app
- Complimentary list of attendees
- Logo and link on GaETC website

Bronze Sponsors \$5,500

- One Exhibitor booth
- One complimentary full conference registration
- Sponsor's logo displayed on various signage at the GaETC conference
- Recognition in the mobile app
- Complimentary list of attendees
- Logo and link on GaETC website

[Click HERE](#) to sign-up for sponsorship today!

Sponsorship Committee: Helen Maddox- hmaddox@gaetc.org Julie Sway – jsway@gaetc.org

Sponsorship Comparison Chart

Sponsored Item	Platinum	Gold	Silver	Bronze
Complimentary Booth(s)	4	3	2	1
Complimentary full Conference Registrations each valued at \$240	4	3	2	1
Approved Concurrent Session	2	1		
Name and Logo displayed on various signage	✓	✓	✓	✓
Recognition in the mobile app	✓	✓	✓	✓
Logo and link on GaETC website	✓	✓	✓	✓
Complimentary list of attendees	✓	✓	✓	✓
Sponsor Logo on the conference tote bags	✓			

Exclusive Sponsorship Opportunities:

Lanyard Sponsor - \$10,000

Great exposure with your company name wrapped around the neck of all attendees!

- Exclusive company name/logo on Lanyard with Conference logo for all participants at GaETC conference
- Logo & link on GaETC website
- Logo displayed on various signage at the GaETC conference
- Recognition in the mobile app as the exclusive Lanyard sponsor

Selfie Station Sponsor (all 3 days of conference) - \$2,000

- Your company logo displayed at the selfie station
- Logo & link on GaETC website
- Logo on Digital Photos (co-brand with GaETC logo)
- Recognition in the mobile app as the Selfie Station sponsor.

Caricature Artist Sponsor at the Wednesday Evening Reception - \$1,500

- Your company logo displayed on branded artist paper (co-branded with GaETC logo)
- Logo & link on GaETC website
- Recognition in the mobile app as the Caricature sponsor.

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GaETC Wednesday Night Reception Sponsor (Held at GICC) \$6,000

- Exclusive
- One exhibitor booth
- Three complimentary exhibit hall passes to give to customers
- Recognition in the mobile app as the reception sponsor
- Signage at the reception recognizing their sponsorship
- One display table at the reception
- One complimentary full conference registration
- Branded napkins

Leadership Strand Sponsorship Levels:

Sponsorship of Leadership Strand Sessions provides additional access to thought leaders, decision makers, and district leadership beyond that which is provided through the normal conference experience.

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Leadership Keynote Sponsor - \$3,000 (Exclusive)

- One concurrent session presentation slot (must be approved by the Program Committee)
- Logo and link on GaETC website
- Introduce the Keynote Session/Discussion Panel and attend the Keynote
- Invitation to invite five (5) registered attendees to the “Leadership Reception” Wednesday afternoon - high top table and signage - sponsors asked to provide a door prize

**Leadership Strand Sponsor - \$2,000 (\$1,000 for current Silver, Gold or Platinum Sponsors)
\$3,000 for non-exhibitors**

- One concurrent session presentation slot (must be approved by the Program Committee)
- Logo and Link on GaETC website
- Opportunity to introduce a speaker at one of the Leadership Strand concurrent sessions
- Invitation to invite three (3) registered attendees to the “Leadership Reception” Wednesday afternoon high top table and signage - sponsors asked to provide a door prize.

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Additional Sponsorship Opportunities

Concurrent Session Sponsor - \$1,500 for current exhibitors, \$2,500 for non-exhibitors

To apply to present go to <http://www.gaetc.org>

- 55 minute sessions offered Wednesday, Thursday, or Friday, based on availability of space. Limit two per company..

Meeting Room on Show Floor (10 x 10) - \$2,500 or (20' x 20') - \$5,000

As an exhibiting company, you can reserve either a 10' x 10' or a 20' x 20' private room located on the Expo floor to hold individual meetings with clients. A room includes:

- Complimentary list of attendees
- Configuration of tables and chairs to be agreed upon, one wastebasket and electricity
- Use during Expo hours
- Logo recognition on signage outside of your meeting room

Attendee Refreshment Break Sponsors - \$1,000

Refreshment breaks in the exhibit hall and coffee stations are **ALWAYS** greatly enjoyed by all attendees!

- **Limited to first 4 sponsors for Coffee and first 4 for Snacks signing contracts!**
- Logo & link on GaETC website, app announcement at time of break, scrolling banner ad in app
- Non-exclusive signage in the Coffee or Snack areas
- Recognition in the mobile app as a Refreshment Break sponsor

Scholarship Sponsors - \$1,500

- Make it possible for five attendees who otherwise cannot attend by covering the expense for a full conference registration
- Recipients selected using random drawings from applicants
- Logo and link on GaETC website
- Recognition in the mobile app



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